

The Vertical Push Compensation Plan - a formula to make building your business exciting and profitable!

Vertical Push Uni-Level Bonuses

| | Consultant | Team Leader | Senior Team Leader | Director |
|---|---|---|--|--|
| Initial Qualification Requirements | Personally Active <i>plus</i> One Level-1 Active Independent Marketing Consultant | Personally Active <i>plus</i> 3 Qualified Legs | Personally Active <i>plus</i> 4 Qualified Legs <i>that include</i> 1 Qualified Team Leader Leg | Personally Active <i>plus</i> 5 Qualified Legs <i>that include</i> 1 Qualified Team Leader Leg <i>and</i> 1 Qualified Sr. Team Leader Leg <i>and</i> \$5,000 TGBV for 2 consecutive mos. |
| Monthly Maintenance Requirements | One Level-1 Active Independent Marketing Consultant | 3 Qualified Legs <i>or</i> \$1,500 in Total Group Bonus Volume (TGBV) | 4 Qualified Legs <i>that include</i> 1 Qualified Team Leader Leg <i>or</i> \$2,500 in TGBV <i>40% Balance Applies</i> | Director Qualified Structure (as above) <i>or</i> \$5,000 in TGBV <i>40% Balance Applies</i> |

Sponsor Relationship Bonus!

Paid on Sales & Ongoing Orders of every IMC and Preferred Customer you sponsor!

| | Consultant | Team Leader | Senior Team Leader | Director |
|----------------|------------|-------------|--------------------|----------|
| 10% | 10% | 10% | 10% | 10% |
| Level-1 | 5% | 5% | 5% | 5% |
| Level-2 | 5% | 5% | 5% | 5% |
| Level-3 | | 5% | 5% | 5% |
| Level-4 | | | 5% | 5% |
| Level-5 | | | | 4% |

Sponsor First Order Bonus: 20% Fast Start Bonus on first orders of your IMCs and Preferred Customers when you enroll for a 1 Case AutoShip.

Sponsor Check Match Bonus: *Executive Directors* earn 20% of the monthly bonus check paid on every personally sponsored IMC regardless of rank.

Sponsor Relationship Bonus: *Consultants* and higher enrolled for 2 Case AutoShip earn a 10% Relationship Bonus on the sales volume of every personally sponsored Preferred Customer and IMC regardless of placement in the downline, starting with their second order.

Vertical Push Unilevel Bonus: *Directors* receive an unblockable Level 5 bonus of 4% extending through unlimited depth stopping only at the Level 5 of another qualified *Director* in the downline.

"You" Generation: *Executive Directors* and higher receive a 4% override bonus on their entire organization through unlimited depth down to the first *Executive Director* in any leg.

*Please refer to the Vertical Push Unilevel Compensation Plan document for a detailed explanation of actual bonus structures and specific payouts.

"No plan has the potential to pay you deeper!"

Executive Phase Generation Bonuses

| | Executive Director | Senior Executive Director | Regional Marketing Director | National Marketing Director |
|---|--|--|---|--|
| Monthly Qualification Requirements | Director Qualified <i>plus</i> 1 Active Director Leg <i>plus</i> \$20,000 TGBV in any one month | Director Qualified <i>plus</i> 2 Active Exec. Dir. Legs <i>plus</i> \$50,000 TGBV for 2 out of 3 consecutive months | Director Qualified <i>plus</i> 4 Active Exec. Dir. Legs <i>plus</i> \$75,000 TGBV for 2 out of 3 consecutive months | Director Qualified <i>plus</i> 6 Active Exec. Dir. Legs <i>plus</i> \$150,000 TGBV for 3 consecutive months |
| Monthly Maintenance Requirements | Director Qualified <i>plus</i> 1 Active Director Leg <i>plus</i> \$15,000 TGBV per month <i>40% Balance Applies</i> | Director Qualified <i>plus</i> 1 Active Exec. Director Leg <i>plus</i> \$35,000 TGBV per month <i>40% Balance Applies</i> | Director Qualified <i>plus</i> 2 Active Exec. Director Legs <i>plus</i> \$45,000 TGBV per month <i>40% Balance Applies</i> | Director Qualified <i>plus</i> 4 Active Exec. Director Legs <i>plus</i> \$100,000 TGBV per month <i>40% Balance Applies</i> |

Sponsor Check-Match Bonus!

Earned on Every Person You Sponsor!

| | Executive Director | Senior Executive Director | Regional Marketing Director | National Marketing Director |
|-------------------------|--------------------|---------------------------|-----------------------------|---|
| 20% | 20% | 20% | 20% | 20% |
| YOU Gen! | 4% | 4% | 4% | 4% |
| Generation-1 | 4% | 4% | 4% | 4% |
| Generation-2 | | 3% | 3% | 3% |
| Generation-3 | | | 2% | 2% |
| Prosperity Bonus | | | 2% GBV | 3% GBV <i>plus</i> 1% Regional Differential |

7 Ways to build your income!
+ Sponsor First-Order Bonuses!

Executive Bonus Pool

Earn shares in the Company's Yearly Total Bonus Volume!

| | 3 Bonus POOLS | 1-Star Executive | 2-Star Executive | 3-Star Executive | Equals 1% of Total Company Bonus Volume |
|---------------|---------------|------------------|------------------|------------------|--|
| Pool-A | | 1/3 | 1/3 | 1/3 | |
| Pool-B | | | 1/3 | 1/3 | |
| Pool-C | | | | 1/3 | |

